SEC I	Form 4
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UNITED STATES SECURITIES	AND EXCHANGE COMMISSION
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Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

			or Section So(n) of the investment Company Act of 1940					
1. Name and Address of Reporting Person* <u>MOSCH JAMES G</u>				Relationship of Reporting Person(s) to Issuer theck all applicable) Director 10% Owner X Officer (give title Other (specify below) below)				
	(First) PHILADELPHIA LDING/DENTSP	-	3. Date of Earliest Transaction (Month/Day/Year) 01/11/2013	Executive VP				
				6. Individual or Joint/Group Filing (Check Applicable				
(Street) YORK	РА	17405	Lin	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)						
		Table I - Non-D	Perivative Securities Acquired, Disposed of, or Beneficial	Ily Owned				

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Owned Following	(D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(1150.4)	

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Derivative Securities Acquired	erivative ecurities (Month/ cquired (A) r Disposed				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	4 and 5)	(D)	Date Expiration Exercisable Date		Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
PRSU	\$0 <sup>(1)</sup>	01/11/2013		Α		14.061 <sup>(2)</sup>		(3)	(4)	Common Stock	14.061	\$39.01	7,908.59	D	
RSU (Restricted Stock Unit)	\$0 <sup>(1)</sup>	01/11/2013		A		45.905 <sup>(2)</sup>		(3)	(4)	Common Stock	45.905	\$39.01	32,875.475	D	

Explanation of Responses:

1. Shares convert to common stock on a one for one basis.

2. Dividend on existing vested or unvested Restricted Stock Units (RSUs) awarded to participant, payable as additional units of phantom stock.

3. Vests in full (restrictions lapse) 3 years from date of grant.

4. Not applicable to this transaction.

Deborah M. Rasin, POA for James G. Mosch

01/15/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.